GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:430
ANSWERED ON:20.02.2003
PROGRESS IN BROADCASTING OF PROGRAMMES
ADHIR RANJAN CHOWDHURY

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Prasar Bharati have any planning for future broadcasting programme;

(b) if so, the details thereof; and

(c) the time by which said planning is likely to be implemented in the country?

Answer

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI RAVI SHANKAR PRASAD)

(a) to (c): Prasar Bharati has informed that during the 10th Plan period it has given priority to creation of high quality content with long shelf life in various genres including inter-alia culture, arts, history, women`s issues, regional language programmes, children programmes and programmes on musical rendering of ancient Indian classics.